

Paper 1C - Public Europeana Foundation Governing Board Meeting

13 June 2019
16h30 – 18h30 CEST
[Gotomeeting](#)

Précis of minutes of 4 March Governing Board meeting

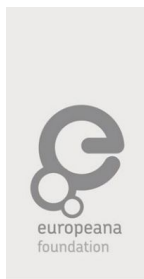
Action proposed: For information

Attendees:

- 1) (EN) Elisabeth Niggemann, National Library of Germany, Germany - Chair
- 2) (MHS) Monika Hagedorn-Saupe, ICOM Europe, Germany - Vice Chair
- 3) (JLR) Joke van der Leeuw-Roord, EUROCLIO, The Netherlands - Treasurer
- 4) (KvH) Karin van Honacker, EURBICA, Belgium
- 5) (MP) Martijn Pronk, Van Gogh Museum, The Netherlands
- 6) (MdN) Marco de Niet, Leiden University, The Netherlands
- 7) (SB) Stephan Bartholmei, Deutsche Digitale Bibliothek, Germany
- 8) (GA) Georgia Angelaki, Documentation Centre National Hellenic Research Foundation, Greece
- 9) (FT) Fred Truyen, Arts KU Leuven, Belgium
- 10) (SdG) Sara Di Giorgio, CulturalItalia, Italy
- 11) (SH) Stefan Hahn, Directorate of Arts & Culture Federal Chancellery, Austrian Presidency
- 12) (MD) Monica Dragan, Ministry of Culture of Romania, Romanian Presidency
- 13) (MK) Minna Karvonen, Finnish Ministry of Education and Culture, Finnish Presidency
- 14) (CV) Concha Vilarino, Ministry of Education, Culture and Sport of Spain
- 15) (BD) Brid Dooley, FIAT-IFTA, Ireland

Observers:

- (EK) Elsbeth Kwant, Koninklijke Bibliotheek (KB), The Netherlands
- (EF) Elisabeth Freyre, Bibliothèque nationale de France
- (MK) Max Kaiser, Austrian National Library (ONB), Austria
- (PK) Paul Keller, Kennisland, The Netherlands
- (JO) Johan Oomen, Netherlands Institute for Sound and Vision, The Netherlands

**Apologies:**

(JF) Julien Roche, Ligue des Bibliothèques Européennes de Recherche (LIBER), France

(AM) Agnès Magnien, Institut national de l'audiovisuel, France

(LH) Lorna Hughes, University of Glasgow, UK

(EV) Erwin Verbruggen, Beeld en Geluid, The Netherlands

(LA) Lora Aroyo, VU University, Bulgaria

Europeana Office:

(HV) Harry Verwayen

(AV) Albert Verhaar

(VJV) Victor Jan Vos

(SA) Shadi Ardalan

Acronyms in the minutes:

EF (Europeana Foundation)

ENA (Europeana Network Association)

EAF (Europeana Aggregator Forum)

MC (Members Council of Europeana Network Association)

MS (Member States)

EC (European Commission)

DCHE (Digital Cultural Heritage and Europeana)

CHI (Cultural Heritage Institution)

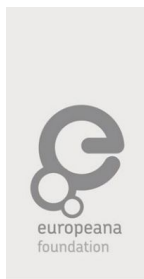
GS (Generic Services)

DSI (Digital Service Infrastructure)

MFF (Multiannual Financial Framework)

Some discussions are omitted from this version as they are deemed confidential to the Governing Board at this point in time. The public meeting papers and documents referred to in these minutes can be seen [on Europeana Pro](#).

EN welcomed the Board and opened the meeting. The Board formally appointed Minna Karvonen, the representative of the Finnish Presidency for the period between 1 Jan 2019 and 30 June 2020. The Board also formalised the appointment of the new Europeana Network Association Management Board: Marco de Niet, Stephan Bartolmei, Georgia Angelaki, Fred Tryen, Sara Di Giorgio, Erwin Verbruggen for the period between 20 Feb 2019 and 20 Feb



2021. Lorna Hughes, as expert of the Board in digital humanities announced her intention to step down with immediate effect. The Board accepted her resignation.

I. Approval and adoption of minutes, and decisions & actions of 20 November 2018 meeting

The Board approved the minutes, decisions and actions of 20 November Board call.

II. Governance

Based on the joint proposal of the founding members to nominate two members and one observer, the Board formally accepted the appointment of:

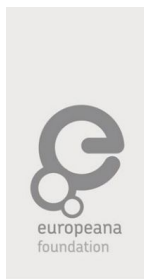
- InA, Agnes Magnien to continue as founding member from 31 March 2019 for a second consecutive term of two years.
- KB, Elsbeth Kwant as founding member from 30 June 2019 to replace the Spanish Ministry of Culture, Concha Vilarino, for two years.
- BNF, Elisabeth Freyre will continue as observer.

The National Library of Spain (BNE) is reflecting on its position and the legal and strategic consequences of being part of the Foundation.

V. Europeana Network Association update - *Marco de Niet*

In February the former MB handed over the management of the Network to the new MB. Marco de Niet was elected as chair, Georgia Angelaki as vice chair and Fred Truyen as treasurer of the Network Association. Sara Di Giorgio represents the Aggregator Forum on the management board. Merete Sanderhoff acts as the voice of ENA in the DCHE expert sub-group.

MdN reported that the Members Council carried out a SWOT analysis of the Europeana Network Association's status quo: The strengths were identified to include 2300 network members, its cross domain composition, its adoption of the Europeana core values, its innovation potential, its democratic setup, and not least the drive and dedication of its members. The weaknesses are the lack of clarity of the membership benefits, which makes it hard to activate parts of the community. The study confirms the potential of the new community setup. MdN highlighted several actions are being taken to mitigate issues at the ENA.



VI. Europeana Foundation management update report for the period November 2018 - January 2019

VJV gave the Board an update on EF's activities:

Priority 1: data quality improvement with the target set at 30% in tier 3 and 4 by August and a proposal to suppress (*i.e.* present in a different way) or remove the non-compliant material. Such material is all over the platform. The respective institutions have been asked to improve the quality of their content by August. Europeana is inclusive but also has standards to meet. Data quality improvement is a gradual process and there is mutual understanding over this. Targets for this year have been reached, yet it will be more difficult next year. Metis has been released. It is now in use for Europeana Foundation. Further research is underway on how it can function for the aggregators. A dedicated user group has been set up to carry out an analysis. Europeana Aggregators' Forum was completely restructured last year. The next EAF meeting on 3-4 April in The Hague, will address the data quality plans and will conduct a policy survey. In conjunction, we also hold a Europeana Common Culture infrastructure workshop on 5 April.

Action 2: VJ to incorporate the overview of country data statistics and list of participating institutions in the management report from September 2019.

The Board also proposed if the idea of suppressing low-quality content and presenting them differently could be applied to the data with copyright issues, for example by indicating where and how such content can be seen. HV agreed it's a good idea but needs time to be implemented.

Priority 2: improvement of services - engagement targets are set at 500.000 visits per month and 30% visitor return. The introduction of entity pages offer a quick way to browse/find content. The new thematic collections include Newspapers which is now online, Archeology with a huge community behind it and Science-based collections. Around the women's history month, the [Women Innovators season](#) was launched on 3 March involving the institutions in selecting and uploading relevant content.

We have been working with 15+ Generic Services Projects and are developing 4 new Generic Services proposals. We are going to develop a proposal on implementing AI to ingest data with a deadline of 15 May.

Priority 3: innovation - 55% of data on Europeana doesn't comply with the metadata publishing framework. We first focus on fixing basic issues such as broken links and the tier 0 content. After summer 2019 the metadata improvement comes under closer focus. III-IF for newspapers and E-translation pilot are among other measures. We have done a pilot post-editing automated translation of Europeana exhibitions with eTranslation DSI. New pilots will be done with static texts. EC wishes to reinforce the re-use of translated material. We are responsible for leading and developing the impact chapter of Time Machine on Education, Research, Creative industries, Tourism, etc. The project will aim for a full proposal and funding requirements for a FET Flagship from 2021. Coordination and Support Actions (CSA) of the project run from 1 March 2019 to 28 February 2020. Participation in Time Machine is both exciting/promising and confusing in terms of the business model and how we fit in. The kick off is expected end of March 2019.

Priority 4: Network - We focus on the Europeana Network communities and will hold the AGM early November¹. The event brings the Europeana Network Communities together to present highlights from their communities.

Europeana event at the Romanian Presidency: MD explained the Cultural Affairs Committee is finalising the text for Creative Europe programme which will fall under the next European Parliament mandate. The Committee is discussing the council conclusions, the agenda 2030 and how culture is integrating into this agenda. The copyright vote is expected in March/April. The Europeana meeting "*Exposing Online the European Cultural Heritage: The impact of Cultural Heritage on the Digital Transformation of The Society*" is being held in Iasi on 17-18 April². We use the Romanian scenario as a case study. In Romania we have started a new European project - the digital library of Romania - called [Culturalia](#).

Europeana meeting under the Finish Presidency: MK noted the Finnish Presidency will continue with Creative Europe. There won't be a political dimension. The presidency themes are currently under discussion. Agenda 2030 is a top priority, and creative, critical thinking and connection are among the important topics. Europeana meeting is one of the five expert meetings of the Presidency and will be held on 24-25 October in Espoo around the theme of multilinguality, which is an area of concern, but also of great interest, and needs an expert discussion.

¹ <https://pro.europeana.eu/post/europeana-conference-2019-save-the-date>

² <https://pro.europeana.eu/post/europeana-event-under-the-romanian-presidency-supporting-strong-national-infrastructures>

Copyright directive: PK gave the Board an update on the copyright policy advocacy work which was carried out on behalf of ENA. Last December the [copyright legislative proposal](#) was published on EC website. We updated our mandate based on the EC report. The four elements or main objectives were use of out of commerce, digitisation, text and data mining, and online education activities. EC had proposed how to make it broader. Our mandate was widely supported by most stakeholders but some organisations asked to be excluded and some partially supported the mandate. The MS came up with their position in May 2018 on the use of out of commerce works, digitisation of cultural heritage, text and data mining and education and online education activities. The European Parliament's position came five months later. After these two reports were published, some progress was made on almost all the points. Then the trilogue phase started which was further taken up under the Romanian Presidency in February. We managed to align the views of FRRO and FEP who normally oppose Europeana viewpoints. We deem we've achieved the best possible results. There was no substantial improvement on online education mainly due to lack of proposals. Article 11 and 14 are extremely controversial and they weren't part of our mandate. The EP may cast the vote next week. Should the Parliament adopt the whole package, it will be a huge success. On the whole the directive *per sei* has not been too successful. We haven't achieved all our objectives. But there are also valid objections from the other sides. One of the exceptions is related to online education. The use of text and image for educational purposes is a huge market. Learning doesn't take place in educational institutions any longer, the digital force plays a huge role now. PK will update the Board in a few weeks on basecamp.

VI. Any Other Business

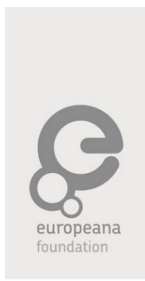
KvH raised some concern over the lack of ingestion of archival content, and asked if archival content will be included in Europeana, and if there are technical obstacles. HV clarified there is already archival content in Europeana.

Action 3: AN, EF technical director and HV will investigate the ingestion of archival content and clarify further.

The next meeting on 16 April will be rescheduled. A doodle poll will be set up to determine the date.³

Circulation:

³ The 16 April meeting has been cancelled



Europeana Foundation Governing Board members and observers

Classification:

Public